



Saving Lives. Serving Dallas.

Methodist Dallas Medical Center Emergency
and Trauma Care Campaign for Support



BRIGHTER

Visionaries like you make Dallas brighter, and together with Methodist Dallas Medical Center, you have the opportunity to make your mark in our community and help create a city that is a safer place to live. With limited access to health care in southern Dallas and only three adult trauma centers in the city at large, overcrowded emergency departments are delaying care for those who need it most. But with your help, we can create a new emergency and trauma center to provide better care for this underserved community. We envision a brighter future for Dallas, and we hope you'll join us in building it.



Chris Kleinert
Campaign Chair



April Box Chamberlain
*President and CEO
Methodist Health System Foundation*

RETURNED TO DUTY

In October 2007, Dallas Police Department SWAT commander Lt. Carlton R. Marshall was shot in the line of duty. Under the care of two physicians on the SWAT team that he led, Marshall was quickly transported to Methodist Dallas Medical Center, where lifesaving surgery with Joseph Amos, an independently practicing trauma surgeon on the hospital's medical staff, gave him his second chance.

“Due to the extent of my injuries, it was critical for me to get care immediately,” he says. “That is one reason I believe a top-line trauma program needs to be in place in the southern part of Dallas. Many more lives could be saved.”

Marshall was hospitalized at Methodist Dallas, then spent nearly nine months at a rehabilitation hospital recovering from multiple complications that left him almost completely paralyzed in his four limbs. He also had cochlear implant surgery to restore his hearing.

Despite his new challenges, the father of three and 21-year veteran of the Dallas Police Department returned to work in August 2009, where he served as commander of the property crimes unit in the Dallas Police Department's South Central Division until he retired in January 2010.

The Methodist Dallas emergency and trauma team is proud to serve those who serve our community. Every year, we treat approximately 200 Dallas police officers and firefighters injured in the line of duty.

Lt. Carlton R. Marshall
Retired Dallas Police Department SWAT commander



SAFER

Embracing a golden opportunity

Before an ambulance arrives at the door or a helicopter lands on the roof, the emergency and trauma care teams at Methodist Dallas Medical Center must be ready to race against time. It's called the golden hour — the first 60 minutes after an injury or cardiac event when receiving care is most critical for saving someone's life.

Methodist Dallas' emergency department staff understands this need for urgency, treating more than 60,000 patients within a 150-mile radius annually, including 1,500 trauma patients. The hospital is one of only three in Dallas County — and the only in southern Dallas — providing trauma treatment.

“Every person deserves to have all necessary medical care in an emergency,” say Pat and Pete Schenkel.

“With your support of the new emergency and trauma care center at Methodist Dallas, you're buying time in each patient's golden hour and giving the greatest gift of all: a second chance at life.”

VITAL STATISTICS

- Dallas County is home to 2.5 million but is underserved with only three adult trauma centers.
- Dallas has one trauma center per 830,000 people compared to Harris County (Houston), which has nine trauma centers for 4 million people, or one trauma center per 445,000 people.
- National studies directly associate overcrowded emergency departments with increased wait times, delays in treatment, increased adverse health outcomes, and higher mortality rates.

SMARTER

Among the features of the new emergency and trauma care center at Methodist Dallas are:

- Physician referral and direct admission center.
- Natural light and views.
- A separate trauma unit waiting room.
- Modular care pod concept, which maximizes flexibility and staff efficiency.
- All private exam rooms and suite of isolation exam rooms.
- Extra-wide main corridor.
- New CT and X-ray rooms.
- Natural light in the preoperative and postoperative patient bays, surgical staff areas, and critical care unit family waiting rooms.
- New operating rooms (ORs) with a minimum of 700 square feet and adjacent equipment storage rooms that provide flexibility to accommodate any type of case as well as future technology.
- Shell space for eight additional future ORs built into the design, with the capability of accommodating up to 32 new ORs.
- Larger, private critical care patient rooms.
- Decentralized nursing stations at each critical care patient room, including nurse servers at each patient room.



BIGGER

Answering the call of those in need

Methodist Dallas Medical Center's emergency department is a busy place. Last updated in 1998, it was designed to serve a maximum of 50,000 patients annually yet saw 60,250 emergency visits in 2010 alone.

To continue our mission of service to the southern Dallas community, Methodist Dallas is proud to add a new six-story, 248,000-square-foot center dedicated to emergency, trauma, and critical care. Phase I of this expansion will allow us to serve nearly 90,000 patients a year.

Anticipated to open in 2014, the space is designed to give Dallas a healthier future by bringing the most vitally needed medical services to one central area. This way, emergency and trauma patients can be evaluated and treated more quickly, and those in need of critical, life-sustaining care will receive the attention they need in a new, advanced intensive care unit.

"The Methodist Health System board of directors is dedicated to finding ways to improve our hospitals' operating efficiency and reduce patient wait times and treatment delays," says Levi Davis, current Methodist corporate board chair. "That's why we whole-heartedly supported and approved this \$108 million facility expansion."

"Because of the nationwide shortage of primary care physicians, we see more and more people seeking primary care in the emergency department. We consider it part of our mission to meet their needs and turn no one away."

Robert Simonson, DO,
emergency medicine

BETTER

Inside the new emergency and trauma care center

50 PRIVATE EXAM ROOMS

Gone are the curtained alcoves. The emergency department currently has only 34 beds, many of which are separated by a drape in a shared patient room or, during times of peak volume, are in the hallway. In the new center, 50 large, private rooms can adapt easily to patient needs, including fast-track urgent care and complex treatments in specialties such as OB-GYN; ear, nose, and throat; ophthalmology; and psychiatry. Five dedicated intake and triage rooms will help facilitate faster patient flow as well.

5 TRAUMA SUITES

Trauma patients will be triaged to one of five trauma suites specially equipped to expedite lifesaving care. The hospital currently has three trauma suites. Once these suites are enlarged and fitted with technologically advanced equipment, the hospital will have a total of eight such rooms.

DEDICATED CT SCANNER

Located between the trauma suites and emergency patient rooms, a computed tomography (CT) scanner dedicated to the new center will allow for more convenient access to imaging services — as well as faster results — that are vital to providing emergency care.

35-BED CRITICAL CARE UNIT

Fragile patients can be monitored and treated quickly with minimal transport to surgical suites or other emergency services should their medical status change.

8 SURGICAL SUITES

Lifesaving emergency surgical procedures will be performed in dedicated surgical suites equipped with leading technologies in emergency medicine. The expansion adds eight new operating rooms (bringing the hospital's total to 19), each 700 square feet or larger, accommodating neurological, orthopedic, robotic, transplant, and general surgeries.

Pictured right: Renderings of emergency department welcome desk (top) and emergency department lobby (bottom)





FAMILY COMFORT

The expanded waiting room will provide a pleasant, comfortable environment with calming decor and a children's play area. All-new trauma, patient education, and critical care rooms will be larger, allowing family members to gather and support patients.

PARKING, ENTRY, AND ACCESS

- Separation of visitor and ambulance traffic flow.
- New 24-hour hospital entry.
- Valet and covered parking.
- Dedicated public/visitor elevator.

FUTURE GROWTH

- Two shell floors fitted for minimal impact in future construction.
- Design accommodates future expansion of six additional floors.

GREEN FEATURES

Because of our concern for our patients, the community, and the world, Methodist Dallas Medical Center is seeking LEED certification of the new emergency and trauma care center. The expansion design team has incorporated sustainable core concepts and design principles into the center, including the following features:

- Environmentally friendly cooling and heating systems.
- Dedicated parking for fuel-efficient vehicles.
- Accommodations for bicycle use.
- Efficient plumbing fixtures for reduced water consumption.
- High-performance exterior for improved energy efficiency and comfort.
- Extensive daylight exposure in interior public spaces.
- High-efficiency lighting systems.

To learn more, visit: www.MethodistHealthSystem.org/DallasExpansion.

Pictured left: Renderings of patient treatment room (top) and trauma room (bottom)

EMBRACING LIFE AFTER SUDDEN LIVER FAILURE

The last thing Javier Espinosa expected on his 22nd birthday was to be hospitalized with liver failure. Within four days, he went from being a healthy, active Southern Methodist University student to a liver transplant candidate.

His birthday started with just a bit of a stomachache. Espinosa's mother, visiting from San Antonio, noticed he was turning yellow. So he drove to the only local hospital he knew: Methodist Dallas Medical Center. He remembered the cross atop the hospital's tower, which had been a familiar landmark on his drives from San Antonio to Dallas.

Espinosa was in critical condition when he reached the Methodist Dallas emergency department, where he was diagnosed with liver failure. He fell unconscious, and transplant physicians from The Liver Institute at Methodist Dallas raced against the clock to save the young man's life.

Espinosa awoke a week later with a new liver and a new lease on life. He returned to school, graduated, married his high school sweetheart, and started a family. Today he says he couldn't have made it without the emergency care he received at Methodist Dallas.

Javier & Shelly Espinosa
Southern Methodist University alumni

Methodist
PAT AND PETT
SCHOOL OF



HEALTHIER

Continuing our mission to serve Dallas

Designated as a level II trauma center, Methodist Dallas Medical Center provides a high level of tertiary-care services, including adult trauma care, multi-organ transplant services, nationally rated high-risk infant care, and neurocritical care. It's also a primary provider for CareFlite Dallas, serving a 150-mile radius.

“Methodist Dallas is located in the heart of southern Dallas and serves more than 1 million people, many of whom are low-income minorities without insurance coverage,” says Steve Folsom, Methodist Health System Foundation board chair. “The new emergency and trauma care center expansion is necessary to ensure that critical and urgent care is available to all North Texas families.”

VITAL STATISTICS

- Nationwide, 1 out of 5 people will visit an emergency department this year.
- More than 46 percent of Methodist Dallas Medical Center hospital admissions originate in the emergency department.
- In Dallas County, the leading causes of death are heart disease, stroke (cerebrovascular disease), respiratory diseases, and injuries.
- In Texas, injuries are the leading cause of death for residents under age 45 and the third leading cause of death and disability among Texans of all ages.
- On average, 32 Texans die a day from injuries caused by motor vehicle crashes, from suicide, and from homicide.

READY FOR THE UNEXPECTED

The birth of her third son added joy to the already happy family of Michelle Chambers. She never suspected that it would also result in a rare condition leading to a sudden, life-threatening heart attack.

“There must have been 15 people in the ER taking care of me,” Chambers says.

After double-bypass surgery, Chambers spent a week in the intensive care unit and was then able to return home to her little boys, her husband, and the cosmetics business she runs with her mom. Chambers has high praise for her caregivers at Methodist Dallas and is grateful to all those who helped save her life.

“God was with me that day,” she says.



Michelle Chambers
Wife and mother

LEADER

Committing to community

Methodist Health System's mission is to improve and save lives through compassionate, quality care. That care manifests itself in a variety of ways. For example, in 2011 alone, Methodist provided more than \$82.6 million in nonreimbursed charity care to the underserved in our community — proportionally more than any other nonprofit health system in the region.

A significant portion of that care was in the form of emergency and trauma services, signifying the great need we are striving to meet.

The Sammons Dallas Foundation has echoed Methodist's mission and commitment to the well-being of the community with a historic \$5 million lead gift toward the emergency and trauma care campaign. The center is being named to honor this generous gesture that will provide expanded emergency, trauma, surgical, and critical care services.

STRONGER

Methodist Health System is one of North Texas' oldest faith-based nonprofit health systems. Civic leaders and Methodist ministers devoted to bringing quality health care to the growing Dallas area opened Dallas Methodist Hospital, now called Methodist Dallas Medical Center, in Oak Cliff in 1927.

Continuing its mission and commitment to the health and well-being of the community, Methodist has grown to also include Methodist Charlton Medical Center, Methodist Mansfield Medical Center, Methodist Richardson Medical Center, Methodist Rehabilitation Hospital, Methodist McKinney Hospital, and Methodist Hospital for Surgery, as well as 17 Methodist Family Health Centers and Medical Groups.

Today, the health system serves one of the nation's largest metropolitan areas, with a regional population of nearly 6.5 million people.

WITH OLDER PATIENTS IN MIND

At age 88, Jewel Henderson could get around just fine with her trusty walking cane. But one day she tried the short distance from her bathroom to her bedroom without the cane, fell, and broke her hip.

“My son James found me on the floor,” Henderson says, “he called the ambulance, and they took me to Methodist Dallas.”

After surgery on her hip, Henderson spent a few days in Methodist Dallas’ G60 Geriatric Trauma Unit. The G60 unit is dedicated to the special needs of older trauma patients. A higher nurse-to-patient ratio and custom-designed rooms allow the specially trained staff to be more attentive to patients, keeping them motivated and moving as well as watching for complications common in older patients.

Henderson, a former nurse herself, says her hip has fully healed and she and her family are grateful for the care that has kept her going.

Her daughter, Elpee-Linda Green, says, “It takes a special type of person to work in this unit, those that really understand and really care about our seniors, to really work with them and give the care that they need.”

Jewel Henderson
Dallas resident and former nurse



SUPPORTER

Leaving a lasting impact on North Texas

Whether it's an unexpected illness in the middle of the night, a deep cut or broken bone, a sudden heart attack or stroke, or a traumatic injury, virtually every family experiences a critical moment requiring critical care. Your gift to the new emergency and trauma care center at Methodist Dallas Medical Center will help to ensure that trauma patients continue to receive lifesaving care within the golden hour and that families have access to emergency services in times of illness, accident, or injury.

We need your help and support today to reach our goal. Please consider this opportunity to become a supporter of this important initiative and make a gift that will have a lasting impact in serving North Texans.

HOW TO GIVE

Methodist Health System is a nonprofit organization. Join us in supporting the Methodist Dallas Medical Center Emergency and Trauma Care Campaign for Support and help to ensure that North Texas families have access to lifesaving emergency care. For more information, please contact:

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You can also learn more at
[www.MethodistHealthSystem.org/
DallasExpansion](http://www.MethodistHealthSystem.org/DallasExpansion)

Naming opportunities are available.
Please call the Foundation
for additional information at
214.947.4555



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